

A young woman with long brown hair in a braid, wearing a dark red netball jersey with white and blue accents. She is pointing her right hand towards the left. The background is a blurred outdoor setting with a reddish-brown hue.

MELTON JUNIOR FOOTBALL NETBALL CLUB

"The Bloods"

SPONSORSHIP PACKAGE

2024

A MESSAGE FROM THE CLUB PRESIDENT

The Melton Junior Football Netball Club is committed to the development of junior Australian Rules football and Netball in our community. For season 2024, we aim to have a minimum of 15 teams with 260+ registered players across male football, female football and netball.

For 40 plus years, our club has sought to instill in the youth of the Melton community the ideals of sportsmanship, honesty, loyalty, courage, and friendship. We are aiming to help these young people to grow from strong, happy youths into mature healthy adults. The club strives to achieve this by providing fully supervised games of Australian Rules football and netball in a safe, fun and professional environment.

Our Club plays in the Riddell District Football Netball League. We have coverage from Melton through to Sunbury and the Macedon ranges.

The club is accredited with the 'Good Sports' program as a zero-alcohol club and proudly supports the 'Leigh Clark Foundation' in raising awareness of alcohol and drug-related issues among young people, their parents, and the wider community.

In 2023 our club had on field success in both football and netball. We had 3 netballs teams, 3 football teams and both our girls football teams compete in the RDFNL finals series. Our Under 13 netball team won the premiership in their division.

Graeme Dreaver



BRAND IP / CONNECTION



A WHITE MONOGRAM ON A MAROON FOOTBALL GUERNSEY AND NETBALL DRESS.

THE MOST ICONIC LOGO IN MELTON AND HAS BEEN FOR 142 YEARS OF HISTORY, THE ULTIMATE SUCCESS, OUR FUTURE, DIVERSITY, A SUBURB...THE FUTURE OF MELTON.



**FOUNDED IN
1979**

**480+
MEMBERS**

**500+
PER GAME DAY
ATTENDANCE**

**CURRENTLY AFFILIATED TO:
RDFNL & BFNL**

**260+
PLAYING MEMBERS**
SENIOR MALE & FEMALE FOOTBALL (4)
SENIOR NETBALL (6)

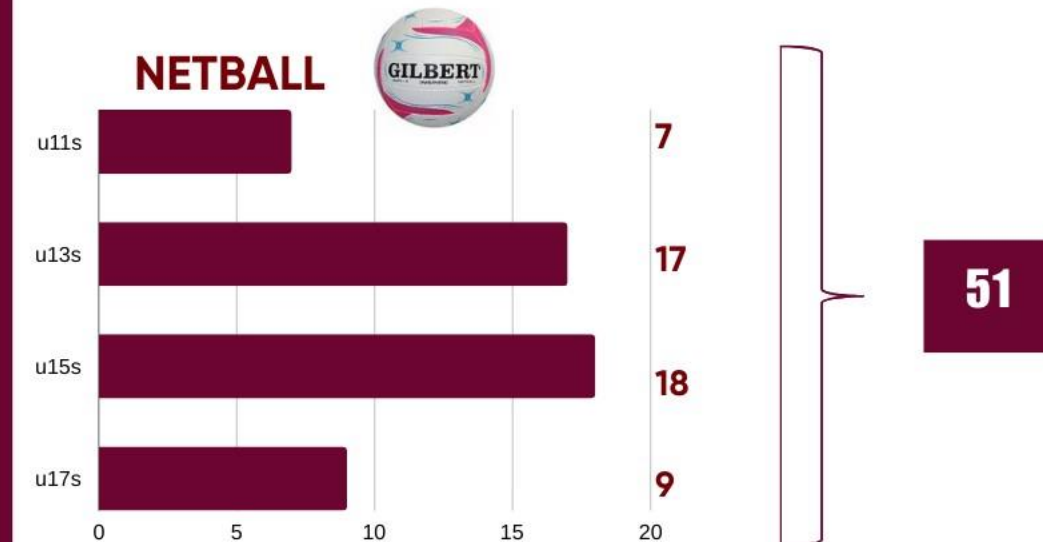
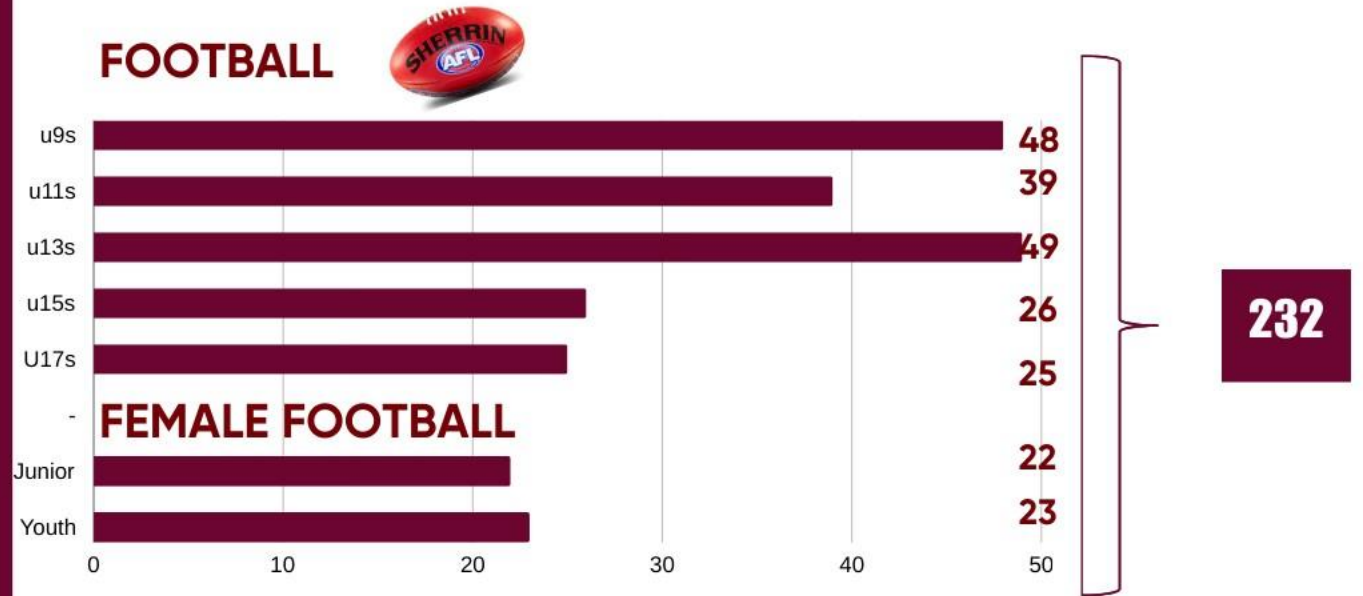
**1400+
SOCIAL MEDIA
FOLLOWERS**

INSIDE THE CLUB

The Junior Bloods consists of Football & Netball spanning across varying age groups from under 9's to under 18's.

Complimenting each team are volunteers from coaches, team managers, trainers and more. Without volunteers, this great club would not exist.

2023 REGISTERED PLAYING NUMBERS



SPONSORSHIP

OPPORTUNITIES

By sponsoring Melton Football Netball Club Juniors, your business or organisation will secure on-going exposure throughout the Melton community as well as neighbouring districts.

Your support will enable Melton Football Netball Club Juniors to:
Increase the number of opportunities for young people to develop healthy active lifestyles participating in Australian Rules football and Netball.

Improve our environment and the quality of our equipment, maximizing player participation and enjoyment. Also, to further develop gifted or talented players.

Provide opportunities for our coaches to attend additional training and workshops to improve safety, skills and awareness.
Attract and support new members to become coaches, officials and volunteers developing a strong sense of community.

Help you enhance your company or organisations reputation throughout the local community.



BUSINESS

EXPOSURE



Partnering with the Melton Junior Football Netball Club offers your business or organisation exposure to a wide range of groups at local level.

These groups include:

- 264 school children aged 7 -17 and their families
- Young talented and skilled athletes
- Elite athletes competing at higher levels for League and TAC Cup program
- Club coaches, officials and volunteers, including those of opposing teams
- Other local sporting clubs and organisations
- Local council members, football and netball governing body executives

Exposure methods range from:

- Regular advertising coverage:
 - Club Website
 - Club notice boards – sponsor information.
 - Digital scoreboard
- Recognition at club functions, family days, presentation day, social events.
- Promotional products and handouts (provided by sponsor)
- Word of mouth, exposing the goodwill generated for you in the community.



SPONSORSHIP

PACKAGES

BRONZE PARTNERSHIP \$250

- Advertising on our web page
- Recognition during all club functions
- Certificate of Appreciation

SILVER PARTNERSHIP \$500

- Advertising on our web page
- Social Media promotion
- Recognition during all club functions
- Certificate of Appreciation

GOLD PARTNERSHIP \$1000

- Advertising on our web page
- Social Media promotion
- Recognition during all club functions
- 1 Club Polo Shirt and either beanie/scarf/cap
- Certificate of Appreciation

Many more fabulous opportunities to partner with this great junior club.

Simply contact us today to discuss.

MINOR PARTNERSHIP \$2500

- Advertising on our web page
- Facebook Promotion
- Recognition during all club functions
- Digital scoreboard signage during game
- 2 Club Polo Shirt and either beanie/scarf/cap
- Table at Club trivia night (max 10 seats)

(minimum 2-year commitment)

The Minor sponsorship can be discussed by negotiation

MAJOR PARTNERSHIP \$5000

- Advertising on our web page
- Social Media Promotion
- Recognition during all functions
- Clubroom signage
- Digital football scoreboard signage before and during game
- 2 Club Hoodies, beanies and scarfs
- Table at Club trivia night (max 10 seats)
- 4 tickets to end of year senior presentation event

(minimum 3-year commitment)

The Major sponsorship can be discussed by negotiation

***Please note: all packages are financial sponsorships to be paid in cash or bank transfer**



MISCELLANEOUS

SPONSORSHIPS

As a junior club, we understand that playing sport can be a financial impact on players and their families. Whilst the club attempts to support players and families, it can be difficult.

With your support and generosity, you can help by either contributing in-kind donations which will be used to subsidize certain costs pertaining to fees and equipment. We also have player sponsorships which covers the fees for a player for the season.

Fees cover insurance and registrations to the league that in turn allows the club to field teams week-to-week.

In-Kind donations & Player Sponsorship from **\$300** (annually)

**Please note. This is a financial sponsorships. Payments will be made to MJFNC as a cash/bank transfer.*



GRASS ROOTS

FOOTY

Adam Kennedy's home football club is the Melton Junior Football Netball Club. Adam is the most recent player from our club to play in the AFL.

Melton's Adam Kennedy joined the GIANTS from the Western Jets in 2011 after being overlooked in the 2010 draft. The defender made an outstanding AFL debut in round one, 2012 collecting 28 disposals and taking 11 marks and has gone on to be a key member of the GIANTS' defence.

A hard-running defender, who can also play on the wing, Kennedy suffered a season-ending knee in round seven, 2017, having cemented his spot in the back six. He returned with a bang in round 17, 2018 and didn't miss a game for the rest of the year.

Kennedy had his most consistent season yet in 2019, playing 23 games including the Grand Final. He played 18 games in 2022 and remains one of the side's most versatile players, capable of filling holes on the flanks and through the midfield.



AFL Career

153
GAMES

14
GOALS

ADAM KENNEDY

GWS GIANTS



CLUB

SONG

WE'RE A MIGHTY TEAM AT MELTON
WE'RE THE MIGHTY, FIGHTING BLOODS
WE'RE THE TEAM THAT ALWAYS PLAYS THE GAME
STRIVING FOR VICTORY AND FAME AT MELTON
EVERYDAY YOU'LL SEE US STRIVING
FOR WE ALWAYS PLAY TO WIN
TWO - THREE - FOUR
ONE FOR ALL, AND ALL FOR ONE
THATS HOW WE ARE AT MELTON
WE ARE THE MIGHTY, FIGHTING BLOODS!





MELTON JUNIOR FOOTBALL NETBALL CLUB INC.

MacPherson Park,

783-857 Coburns Rd Melton

Correspondence - PO Box 367,

High St, Melton Victoria 3337

president@meltonjunc.com.au

